



Danny Rudd
Senior Multimedia Designer
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[LinkedIn](#)

I look to the past to gain perspective on the future of what advertising, marketing, and design mean. Classical design standards placed in meaningful and compassionate forms of interaction provide the greatest connection to a person and a visual identity system.

My focus as an artist is on web and interactive media.

NCH (Solenis)

Senior Multimedia Designer
April 2015 - Present (11+ Years)

Produce and manage digital and print content on a global scale, across multiple channels, including apps, social media, animation, web, video, CRM, LMS, and print media. Utilize a diverse set of platforms and tools such as: Oxcyon, Tableau, Figma, Adobe Creative Suite, Salesforce, HTML / TailwindCSS, WordPress, MailChimp, Hubspot, Yoast SEO, Google Analytics, and Adobe Experience Manager (AEM) to produce, optimize, and distribute content to our customers and internal sales management team.

The University of Texas at Arlington
Bachelor of Fine Arts - BFA
Design and Visual Communications
(September 2009 - December 2013)

Dallas County Community College
Certification Web Development*
(2007 - 2009)
**near completion*

Top Skills
Graphic Design
Front End Web Developer
Digital Asset Management
Digital Marketing
Prototyping

Ride For The Brand - Ad Agency

Web Developer
January 2014 - April 2015 (1 year 4 months)

Worked as a full-time Web Developer at an advertising agency, designing and developing responsive, custom, and static websites tailored to client needs. Built and maintained custom WordPress themes and executed email marketing campaigns and blasts. Collaborated with design and marketing teams to deliver high-quality digital solutions, ensuring cross-browser compatibility, mobile optimization, and strong site performance. Most common tools / platforms used were: GitHub, Wordpress, HTML/CSS, SCSS, Magento, Bootstrap, Adobe Creative Suite, PHP, Javascript, JQuery

AMS Pictures

Intern
June 2013 - August 2013 (3 months)

Supported the Art Department and collaborated with Production and Branding teams to develop web and print materials for agency clients. Contributed to storyboarding for films and advertisements, and assisted on film shoots. Delivered creative work for clients including Dallas Zoo, Dell, and the American Heart Association.
